

Global Communication for Future Leaders

2021 August

Chungbuk National University



The Global Communication for Future Leaders program is a short-term virtual study experience to help shape your future career.

Together with your virtual classmates, you will develop communication skills, employability skills, and study topics that are relevant to being a global citizen such as culture, media, and sustainable development.

You will engage in a wide variety of learning activities such as group discussions, role-plays, presentations, and critically reflect on your experience.

Key information:

Institution	Monash College
Course	Global Communication for Future Leaders
Levels and structure	There are two levels - students will be placed based on English test and/or interview results; <ul style="list-style-type: none"> • Intermediate – IELTS 4.0-5.0 • Advanced – IELTS 5.5-6.5 Each week there is a focus on business and employability on Thursday and Friday
Schedule	Monday 2 August – Friday 27 August 2021 (4 weeks)
Class times	4 hours per day, 20 hours per week. 10.30am-3.30pm Australian Eastern Standard Time (AEST)
Delivery	Fully online (virtual classroom)
Eligibility	Tertiary students and minimum age of 18 Minimum English level of IELTS 4.0 (TOEFL IBT 31, TOEFL ITP 400, TOEIC 550, Duolingo 55)



Intermediate level

The focus is on developing fluency in English to enable engagement in everyday topics such as culture and global business. There is a greater focus on developing English language skills than the advanced level.

Stories and Opinions

Skills for telling stories and sharing opinions about current affairs. Language for engaging in an online environment, and Australian English.

Everyday Conversation

Speaking and listening skills for everyday conversations, including likes and dislikes, stopping and starting a discussion, clarifying misunderstanding, polite disagreements and catching up with friends.

Culture

Introduction to cultural differences, including non-verbal communication. Develop familiarity with key concepts in cross-cultural awareness, research a foreign culture in groups and deliver an oral presentation.

Global Careers

Business English skills with an emphasis on communicating in a more formal context. Spoken interaction in the workplace, professional presentations, and cross-cultural awareness in a business context.

Advanced level

There is a greater focus on improving English literacy and students will explore a wider range of topics such as urbanisation, media, digital technology, and Sustainable Development Goals (SDGs).

Media and Communication

The nature of media and digital information in the 21st century. The role of business in media environments, and importance of digital devices in a global media ecology.

Urbanisation and Environmental Problems

Exercising professional innovation and ingenuity in the face of complex problems, technological improvements to urban environments and safeguarding rapidly growing populations.

Sustainable Development

Fostering a sustainable mindset on issues linked with globalised business, trade, law and production. Individual, corporate and government responsibility in multinational society.

Global Workplace

Developing Advanced Business English skills with an emphasis on communicating with various stakeholders. Building own personal brand to advance their professional standing and career.

Timetable:

Advanced Level	Monday	Tuesday	Wednesday	Thursday	Friday
Media and Communication	21st Century News	Digital technology 1	Digital technology 2	<i>Advertising strategies 1</i>	<i>Advertising strategies 2</i>
Urbanisation and Cities	Future cities	Designing future cities	Future cities	<i>Networking for success</i>	<i>Design your career</i>
Sustainable Development	Sustainable fashion	Sustainable development	Sustainable Development Goals	<i>The new working norm?</i>	<i>Online meetings</i>
Environmental Crises	The Human Age	Species Extinction	Renewable Energy	<i>Successful teamwork 1</i>	<i>Successful teamwork 2</i>

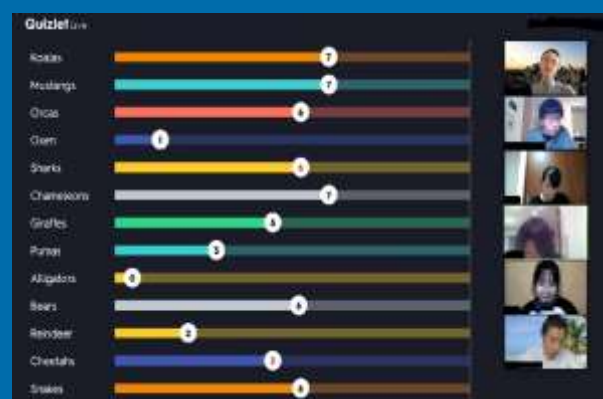
Intermediate Level	Monday	Tuesday	Wednesday	Thursday	Friday
Everyday Conversation 1	Preferences	Catching up	Body language	<i>Communicating with colleagues</i>	<i>Online meetings</i>
Everyday Conversation 2	Clarification	Complaints	Debating	<i>Communicating with influence</i>	<i>Teamwork</i>
Stories and opinions	Telling stories	The news	Opinions	<i>Networking</i>	<i>Business pitches</i>
Culture	Cultural etiquette	Culture & colour	Customs & behaviour	<i>Cultural intelligence</i>	<i>Culture & global business</i>

Activities

Monash College offers a range of extra-curricular activities, which will complement the class experience;

- Language exchange with Monash students
- English language workshops
- Leadership workshops
- Clubs & Events - Cooking, Monash Sport Workout, Public Speaking
- Online interactive games

*Activities are subject to student numbers and availability



Virtual Classroom:

The Virtual Classroom brings together interactive teacher-led sessions, discussion forums, and independent learning activities in one easily accessible Learning Management System (Moodle).

Students will receive the full classroom experience as they talk with and listen to teachers, and interact with classmates.

Click the following links to find out more on:

[The Virtual Classroom](#)

[Minimum device specifications](#)

Student feedback:

Click the following link to hear what our students had to say about the program: [student testimonials](#)

Application and Enquiry

For more information on the program and how to apply, please contact the Office of International Services, Chungbuk National University.